

November 7, 2024

VIA EMAIL & US MAIL

Gary Iocco

1837 Woodland Dr
Red Wing, MN 55066
ioccogary@gmail.com

Miller & Holmes, Inc.

2311 O'Neill Rd
Hudson, WI 54016

12265 Heather Ave N
Hugo, MN 55038

customerservice@mhstores.com

Will-Do Truckin'

c/o Wylie Wilson Trucking

27319 Hwy 61
Red Wing, MN 55066

1210 Brick Ave N
Hugo, MN 55038

wylie.wilson@wyliewilsontrucking.com

**Re: *In the Matter of Carol A. Overland v. Gary Iocco, Miller & Holmes, Inc.,
and Will-Do Truckin'***
OAH 21-0325-40438

Notice of Complaint

The enclosed Fair Campaign Practices complaint (Complaint) was filed with the Office of Administrative Hearings on November 6, 2024. The Complaint alleges that you violated Minn. Stat. §§ 211A.02 and 211B.15 (2024) as a result of a roof top sign that was posted in Red Wing, Minnesota.

The complaint has been assigned for review to Administrative Law Judge Kimberly Middendorf. Within three business days, the Administrative Law Judge will make a preliminary determination of whether the complaint constitutes a prima facie violation of Minn. Stat. §§ 211A.01-.14, 211B.01-.37 (2024). "Prima facie" means that the facts alleged, if later proven as true, are sufficient to show a statutory violation.

If the Administrative Law Judge determines that a prima facie violation has not been shown, the complaint will be dismissed. If a prima facie violation is demonstrated,

the matter will be set for a hearing and you will be provided an opportunity to submit a response. **You do not need to submit a response at this point.**

Complainant did not request an expedited hearing in this matter. Absent a request for an expedited probable cause hearing, the Administrative Law Judge will hold the probable cause hearing within 30 days of the prima facie determination. We will notify you of the date of the hearing if one is required.

The complaint process is described in Minn. Stat. §§ 211B.32-.37, which can be found on the Office of Administrative Hearings' website at <http://mn.gov/oah/>.

Questions regarding the complaint process may be directed to the Office of Administrative Hearings by calling 651-361-7900 or emailing oah.webmaster@state.mn.us.

cc: Carol A. Overland, letter only (via U.S. Mail and email)

RECEIVED

NOV 6 - 2024

STATE OF MINNESOTA
OFFICE OF ADMINISTRATIVE HEARINGS
PO Box 64620
St. Paul, MN 55164-0620

Office of Administrative Hearings

COMPLAINT FORM – COMPLAINT #3
for Violations of the
FAIR CAMPAIGN PRACTICES ACT or
CAMPAIGN FINANCE ACT

Information about complaint filer (Complainant)

Name: Carol A. Overland
Address: 1110 West Ave.
City, State, Zip: Red Wing, MN 55066-3125
Telephone Number: 612-227-8638 Email Address: overland@legalelectric.org

Information about the person/entity you are complaining about (Respondent)

Name: Gary Iocco – Iocco for Red Wing Mayor
Address: 1837 Woodland Drive
City, State, Zip: Red Wing, MN 55066
Telephone Number: 651-301-0047 Email Address: ioccogary@gmail.com

Name: Miller & Holmes, Inc
Address: 2311 O'Neill Road or 12265 Heather Ave. No.
City, State, Zip: Hudson, WI 54016 Hugo, MN 55038
Phone: 715-377-1730 Email Address: customerservice@mhstores.com

Name: Will-Do Truckin'
c/o Wylie Wilson Trucking (see <https://wyliewilsontrucking.com/will-do-truckin/>)
Address: 27319 Hwy. 61 or SoS "Registered Business Address" 1210 Brick Ave
City, State, Zip: Red Wing, MN 55066 Red Wing, MN 55066
Phone: 651-388-6493 Email wylie.wilson@wyliewilsontrucking.com

Provide the specific statute in Minnesota Statutes Chapter 211A or Chapter 211B that you allege have been violated:

Minn. Stat. §211A.02 – Must submit financial reports for contributions
Minn. Stat. §211B.15, Subd. 2(a) – Prohibited corporate contributions - location
Minn. Stat. §211B.15, Subd. 2(a) – Prohibited corporate contributions - trailer
Minn. Stat. §211B.15, Subd. 2(b) – Prohibited acceptance of corporate contribution

Seeks civil penalty, forfeiture, & referral to county attorney. Minn. Stat. §211A.06; Minn. Stat. §211A.09, Subd. 3; Minn. Stat. §211B.17, Subd. 1 as amended; Minn. Stat. §211B.15, Subd. 4.

Date(s) of violation(s): Beginning with placement of "Will-Do Truckin'" dry van trailer and locco campaign sign (previously reported sign cost) at 630 Main Street, Red Wing.

Date of election or ballot question: November 5, 2024

Elected office or ballot question involved: Gary locco for Red Wing Mayor, City of Red Wing Mayor

Post-election Complaint -- no need for an expedited probable cause hearing.

Relevant Background: See OAH File No. 21-325-40299. A Complaint was filed regarding a Gary locco for Red Wing Mayor on September 11, 2024 regarding a rooftop campaign sign in Red Wing on behalf of the campaign Gary locco for Red Wing Mayor. See OAH 21-0325-40299. locco for Mayor and Wilson Oil Co. were dismissed in that matter on October 8, 2014, without prejudice, leaving Dehn Oil Co./RRJ Red Wing LLC as the remaining Respondent. A settlement was reached on October 14, 2024 between Respondent Dehn Oil Co./RRJ Redwing, LLC and Complaint Overland, shortly after the Probable Cause hearing on that same day, and within hours of the settlement, the rooftop sign was removed. Complainant withdrew the Complaint against Dehn Oil Co./RRH Red Wing, LLC that same day.

Shortly thereafter, the same large Gary locco for Red Wing Mayor sign was observed tied to a Will-Do Truckin' dry van trailer that was parked on property owned by Miller & Homes. Inc.

Nature of Complaint

Gary locco/Gary locco for Red Wing Mayor appears to again be accepting prohibited campaign donations, and it appears that Will-Do Truckin'/Wylie Wilson Trucking, Inc. and Miller & Holmes, Inc., corporations as defined by statute, have made prohibited campaign donations.

On or before October 30, 2024, a dry van trailer with the same very large Gary locco for Red Wing Mayor sign (10x20-25 feet?) was found parked at 630 Main Street, Hwy. 61, in Downtown Red Wing, near the sidewalk, easily visible, frankly impossible to miss, by traffic on both sides of Main Street, and by traffic headed south on East Avenue or turning from East to Main Street, and Dakota Street at Main Street. Upon information and belief, the trailer and sign will likely remain until November 6, 2024.



Explain in detail why you believe the Respondent has violated Minnesota Statutes Chapters 211A or 211B. Attach copies of any documents that support your allegations. The Administrative Law Judge must dismiss this complaint if this submission does not prove a prima facie violation of the statutes. "Prima facie" means that the facts you present are sufficient to show a violation.

PLEASE SEE ATTACHED.

Gary locco/Gary locco for Red Wing Mayor appears to again be accepting prohibited campaign donations, and it appears that Will-Do Truckin'/Wylie Wilson Trucking, Inc. and Miller & Holmes, Inc., corporations as defined by statute, have made prohibited campaign donations to Gary locco/Gary locco for Red Wing Mayor's campaign.

Oath

I, Carol A. Overland, under penalty of perjury, affirm that the statements I have made in this complaint and documents pasted and referenced are true and correct to the best of my knowledge.

Dated: November 5, 2024

Carol A. Overland

Signature of Complainant

Attached: Ex. A - Reagan Signs Cost and Locations

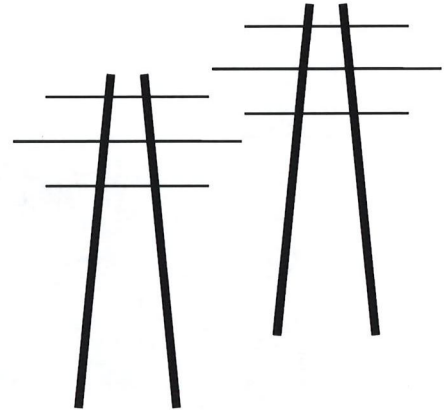
Ex. B - DOT Traffic Count Application

([& 6 R 6) 100 V 100 R 0 RYHV 7 UXFNQ

Legalelectric, Inc.

Carol Overland Attorney at Law, MN #254617
Energy Consultant—Transmission, Power Plants, Nuclear Waste
overland@legalelectric.org

1110 West Avenue
Red Wing, Minnesota 55066
612.227.8638



November 5 2024

Office of Administrative Hearings
P.O. Box 64620
St. Paul, MN 55164-0620

RE: 3rd Sign Complaint - Gary Iocco – Gary Iocco for Mayor
Violation of the Campaign Finance and Fair Campaign Practices Acts

To the Office of Administrative Hearings:

Attached please find this 3rd executed Complaint for Violation of the Campaign Finance and Fair Campaign Practices Acts, \$50 filing fee, and links verifying specifics of the Complaint.

This Complaint is regarding the campaign of Gary Iocco for Mayor, and is focused on yet another display of a very large Gary Iocco for Mayor sign at 630 Main Street, a very prominent location in downtown Red Wing using corporate property.

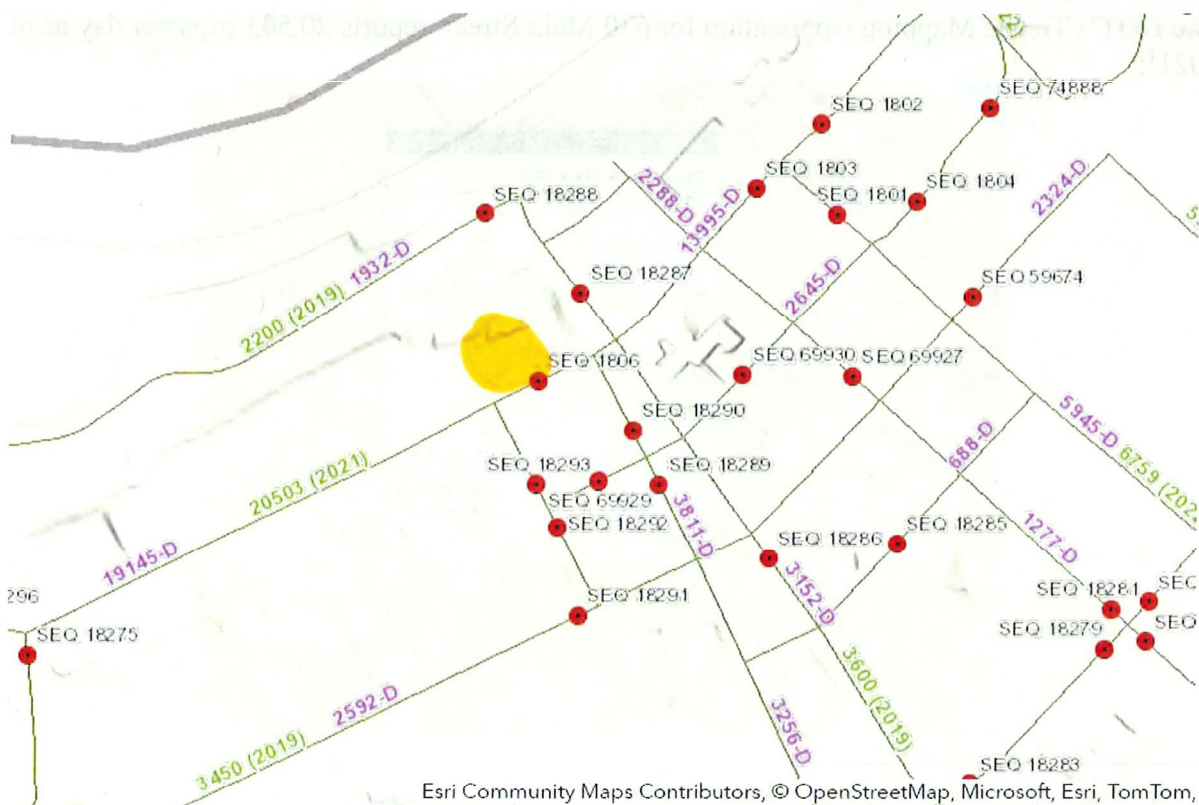


Relevant background info: See OAH File No. 21-325-40299. A Complaint was filed regarding a Gary Iocco for Red Wing Mayor on September 11, 2024 regarding a rooftop campaign sign in Red Wing on behalf of the campaign Gary Iocco for Red Wing Mayor. See OAH 21-0325-40299. Two Respondents were dismissed without prejudice, one of whom was Gary Iocco/Gary Iocco for Red Wing Mayor. Iocco for Mayor and Wilson Oil Co. were dismissed in that matter on October 8, 2014, without prejudice, leaving Dehn Oil Co./RRJ Red Wing LLC as the remaining Respondent. A settlement was reached on October 14, 2024 between Respondent Dehn Oil Co./RRJ Redwing, LLC and Complaint Overland, shortly after the Probable Cause hearing on that same day, and within hours of the settlement, the rooftop sign was removed. Complainant withdrew the Complaint against Dehn Oil Co./RRH Red Wing, LLC that same day, and it was dismissed on October 16, 2024.

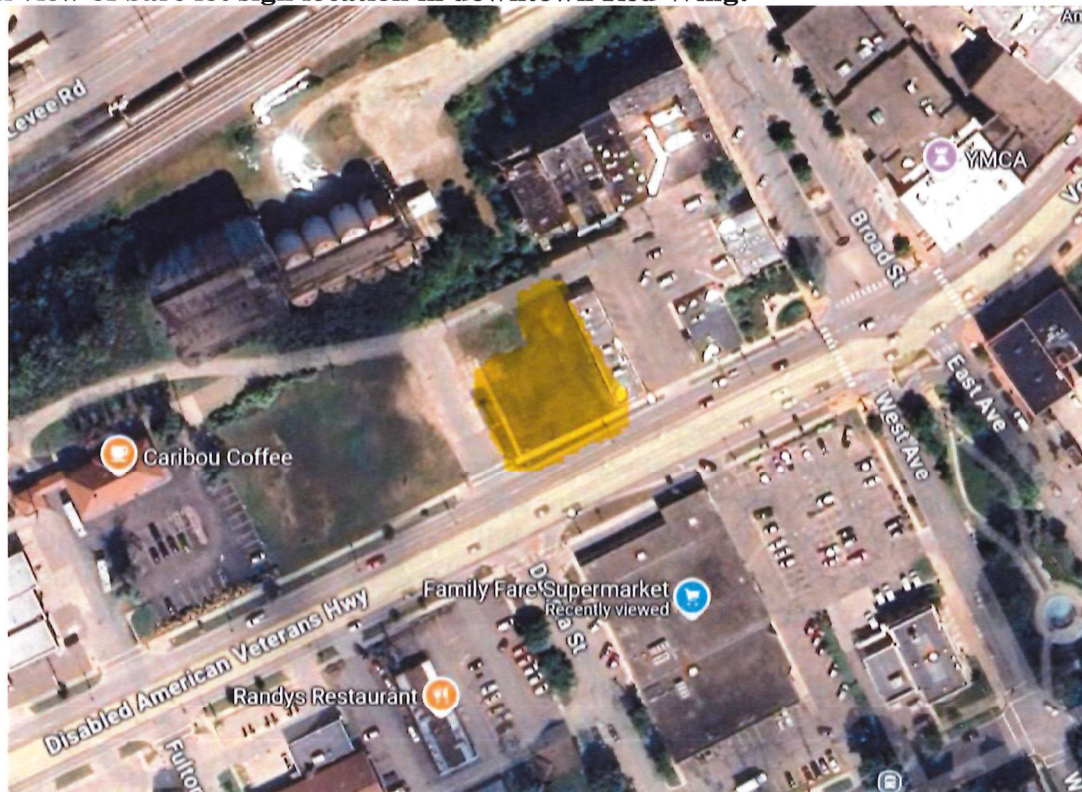
Shortly thereafter, the same large Gary Iocco for Red Wing Mayor sign was observed tied to a Will-Do Truckin' Inc. dry van trailer that was parked on property owned by Miller & Homes. Inc. Gary Iocco/Gary Iocco for Red Wing Mayor appears to have again accepted prohibited corporate campaign donations, and it appears that Will-Do Truckin' Inc., which holds itself out as a corporation, and/Wylie Wilson Trucking, Inc. and Miller & Holmes, Inc., corporations as defined by statute, have made prohibited campaign donations to Gary Iocco/Gary Iocco for Red Wing Mayor's campaign. There is no disclosure of contributions or disbursements on any Campaign Finance Report filed as of this writing.

+++++

Location of sign: The trailer with the Iocco sign is located at 630 Main Street (Hwy 61), a vacant lot, the yellow dot below:

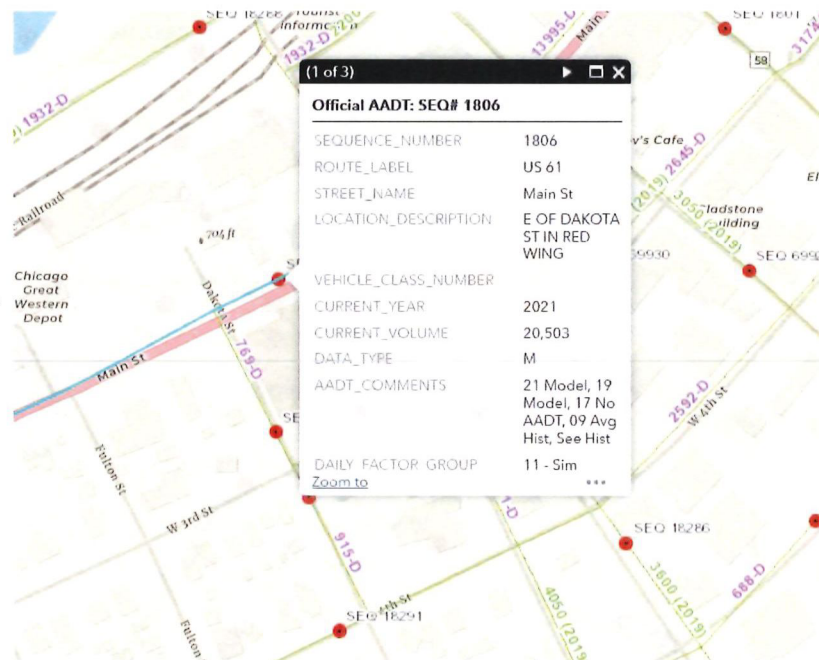


Aerial view of bare lot sign location in downtown Red Wing:



Traffic at the location of sign:

The DOT's Traffic Mapping Application for 630 Main Street reports 20,503 trips per day as of 2021¹:



¹ Traffic Mapping Application – zoom in to the location



(<https://mndot.maps.arcgis.com/apps/webappviewer/index.html?id=7b3be07daed84e7fa170a91059ce63bb>)




Property Ownership: The property the trailer and sign are bare land, owned by Miller & Holmes, Inc, 2311 O'Neill Rd., Hudson, WI 54016, a corporation. (own and operate M&H gas stations, i.e., Hastings, et al.) – “630 Main” and parcel 550054500 are on both sides of Dakota.



This Complaint is regarding placing the trailer and sign on the blue northeasterly part of that property.²

Tax Parcel ID: 550054500



Zoom to

Deeded Acres:	0.00
Primary Taxpayer:	MILLER & HOLMES INC
Secondary Taxpayer:	
Address:	2311 O'NEILL RD
Address 2:	
Address 3:	HUDSON WI 54016
Section:	0
Township:	0
Range:	0
Property Address:	630 MAIN ST
Tax Info:	View
Plat Info:	View
Legal Description:	ORIGINAL PLAT DOC#S 448104, 336524 SLY 2/3 LOT 1 & LOT 2 BLK 46, LOTS 3, 4, 5 BLK 47 ID#S 5-0050-50401, -50300, -50400, -49800

The parcel ID 550054500 includes the blue highlighted parcel above, and the parcel to the on the

² Goodhue Co. GIS Parcel Viewer: <https://experience.arcgis.com/experience/ffadfa9bc1c04b7d804d9eb0172e70cc/>

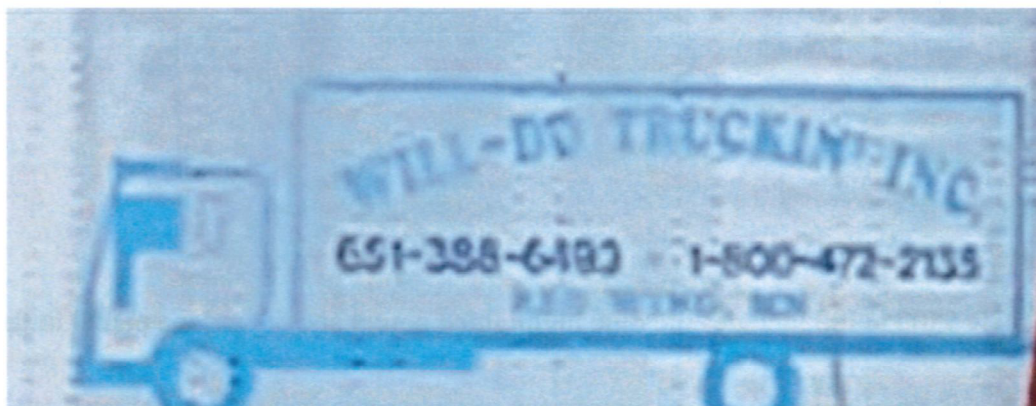
other side of Dakota as well, which does have various smaller campaign signs on that vacant lot which are not at issue in this Complaint..

Business registration with Secretary of State: The Secretary of State shows this information for Miller & Holmes, Inc, a corporation as defined in Campaign Finance law:

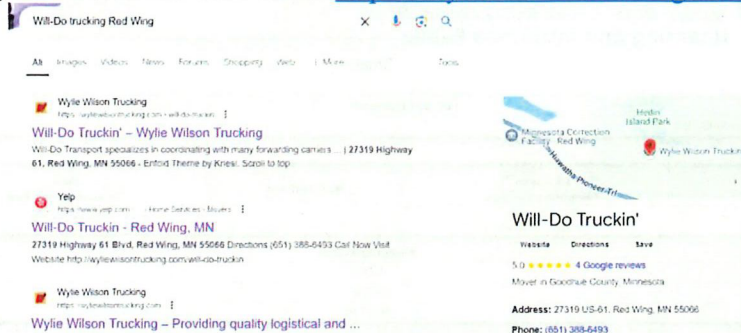
Business Record Details »		Print	Order Certificate	File Amendment / Renewal	Order Copies
Minnesota Business Name Miller & Holmes, Inc.					
Business Type Business Corporation (Domestic)		MN Statute 302A			
File Number D-688		Home Jurisdiction Minnesota			
Filing Date 01/17/1938		Status Active / In Good Standing			
Renewal Due Date 12/31/2025		Registered Office Address 12265 Heather Ave N Hugo, MN 55038 USA			
Number of Shares \$100,000		Registered Agent(s) Gerald T Peterson			
Chief Executive Officer Gerald T Peterson 2311 ONEIL RD HUDSON, WI 54016-8168 USA		Principal Executive Office Address 2311 ONEIL RD HUDSON, WI 54016-8168 United States			

Market Rate short-term lease for bare lot in the center of Red Wing’s business district?
What is a reasonable short term property rental? At this time, I can’t find comparable leases and none for sale in that immediate area, so I have no comps. Considering it as a rental sign location, using the Reagan Signs estimate is the best option.

Trailer Ownership – Will-Do Truckin’ painted on the trailer used for sign:
Will-Do Truckin’ Inc. is the name on the trailer used for the sign, but Will-Do Truckin’ is not registered with the Secretary of State in MN or WI, or the U.S.DOT – Motor Carrier listing. From the photo of sign and trailer on the first page, “Will-Do Truckin’, Inc.:



A google search of "Will-Do Truckin' Inc." shows it is located at 27319 Hwy. 61, Red Wing, MN, and it links to Wylie Wilson Trucking, Inc., also at 27319 Hwy. 61, Red Wing, MN. Wylie Wilson Trucking, Inc.'s website also links: <https://wyliewilsontrucking.com/will-do-truckin/>



Of the four business entities listed on the Wylie Wilson Trucking, Inc. website³ on the "About Us" tab, Wilson Dedicated Services, Wilson Dedicated Logistics, Will-Do Movers, NONE are active as a business in Minnesota or Wisconsin. See list on "About Us" tab below:




Only Wylie Wilson Trucking, Inc., is a business registered with the Minnesota Secretary of State, the rest are administratively dissolved or terminated. Ex. C, Will-Do Movers & Will-Do Trickin' Inc.


Business Record Details		Print	Order Certificate	File Amendment / Renewal	Order Copies
Minnesota Business Name: Wylie Wilson Trucking, Inc.					
Business Type Business Corporation (Domestic)	MN Statute 302A				
File Number 7H 751	Home Jurisdiction Minnesota				
Filing Date 02/03/1992	Status Active / In Good Standing				
Renewal Due Date 12/31/2025	Registered Office Address 1210 Brick Ave Red Wing, MN 55066 USA				
Number of Shares 70,000	Registered Agent(s) (Optional) Currently No Agent				
Chief Executive Officer Wylie Wilson 27319 HIGHWAY 61 BLVD RED WING, MN 55066-5530 USA	Principal Executive Office Address 27319 HIGHWAY 61 BLVD RED WING, MN 55066-5530 USA				

³ <https://wyliewilsontrucking.com>; <https://mblsportal.sos.state.mn.us/Business/SearchDetails?filingGuid=0800389b-b5d4-e011-a886-001ec94ffe7f>

US DOT Motor Carrier records also list Wylie Wilson Trucking, Inc., but none of the other four entities listed on Wylie Wilson Trucking’s wevsite’s “About Us” tab are registered with US DOT.

 U.S. Department of Transportation
Federal Motor Carrier Safety Administration
Licensing and Insurance Public

Choose Menu Option



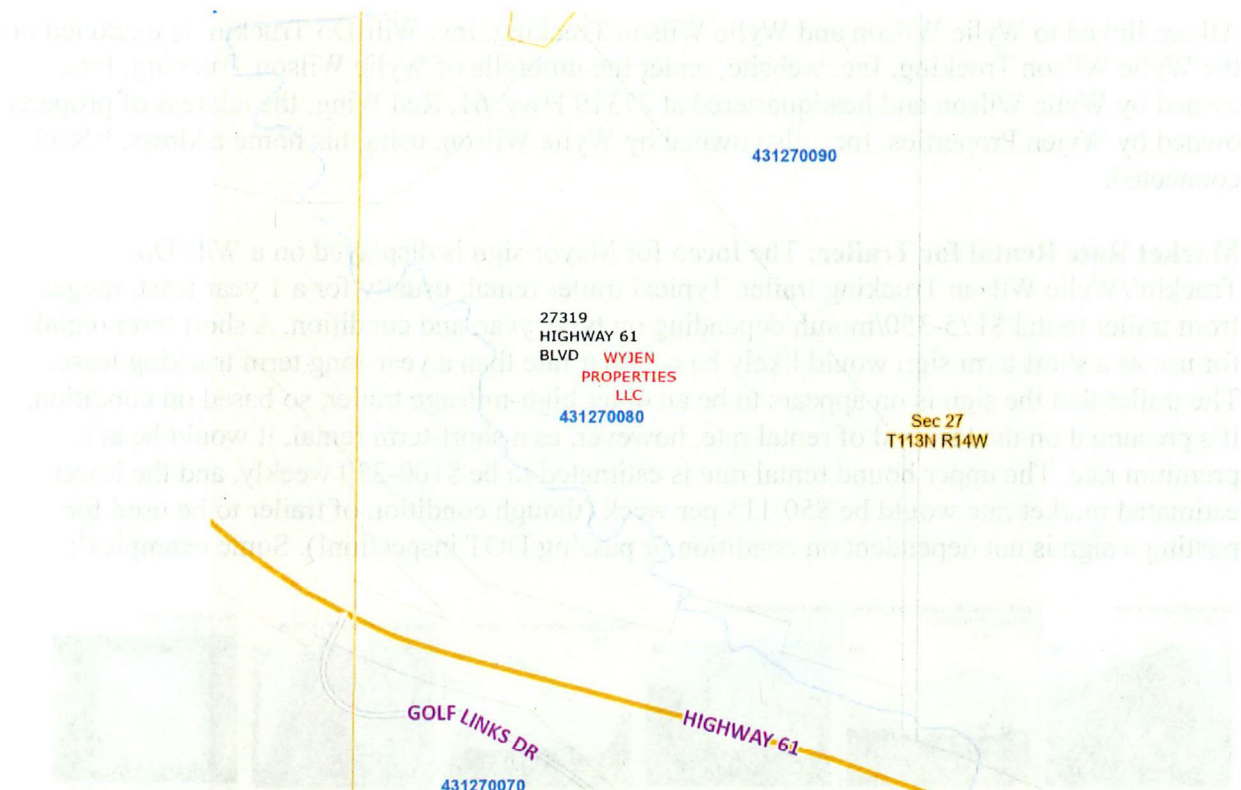
Details

US DOT:	906953	Docket Number:	MC00393015	
Legal Name:	WYLIE WILSON TRUCKING, INC			
Doing-Business-As Name:				
Business Address	Business Telephone and Fax	Mail Address	Mail Telephone and Fax	Undeliverable Mail
27319 HIGHWAY 61 BLVD RED WING MN 55066	(651) 777-8696 Fax (651) 773-0262		(651) 777-8696	NO
Authority Type	Authority Status		Application Pending	
Common	NONE		NO	
Contract	ACTIVE		NO	
Broker	INACTIVE		NO	
Property	Passenger	Household Goods	Private	Enterprise
YES	NO	NO	NO	NO
Insurance Type	Insurance Required		Insurance on File	
BIPD	\$1,000,000		\$1,000,000	
Cargo	NO		NO	
Bond	YES		NO	

BOC-3: YES
Blanket Company: [AMERICAN TRUCKING ASSOCIATIONS](#)

The google search for Will-Do Truckin’ and all other entities listed on the “About Us” page leads again to 27319 Hwy 61, Red Wing, MN 55066, property owned by Wyjen Properties, LLC.
See: <https://wyliewilsontrucking.com/will-do-truckin/>









Wyjen Properties, LLC is headquartered at Wylie Wilson's home address, 433 Cady Street, Red Wing, he is Manager, and the Principal Executive Office Address and Registered Office Address are both at the same 4339 Cady St., Red Wing.:

Business Record Details »		Print	Order Certificate	File Amendment / Renewal	Order Copies
Minnesota Business Name Wyjen Properties LLC					
Business Type	Limited Liability Company (Domestic)	MN Statute	322C		
File Number	624157400022	Home Jurisdiction	Minnesota		
Filing Date	10/25/2012	Status	Active / In Good Standing		
Renewal Due Date	12/31/2024	Registered Office Address	4339 Cady Street Red Wing, MN 55066 USA		
Registered Agent(s)	(Optional) Currently No Agent	Manager	Wylie H. Wilson 4339 Cady Street Red Wing, MN 55066 USA		
Principal Executive Office Address	4339 Cady Street Red Wing, MN 55066 USA				

All are linked to Wylie Wilson and Wylie Wilson Trucking, Inc. Will-Do Truckin' is marketed on the Wylie Wilson Trucking, Inc. website, under the umbrella of Wylie Wilson Trucking, Inc., owned by Wylie Wilson and headquartered at 27319 Hwy. 61, Red Wing, the address of property owned by Wyjen Properties, Inc., also owned by Wylie Wilson, using his home address. It's all connected.

Market Rate Rental for Trailer: The Iocco for Mayor sign is displayed on a Will-Do Truckin'/Wylie Wilson Trucking trailer. Typical trailer rental, usually for a 1 year least, ranges from trailer rental \$175-350/month depending on type, year, and condition. A short term rental for use as a short term sign would likely be a higher rate than a year-long term trucking lease. The trailer that the sign is on appears to be an older high-mileage trailer, so based on condition, it's presumed on the low end of rental rate, however, as a short-term rental, it would be at a premium rate. The upper bound rental rate is estimated to be \$100-230 weekly, and the lower estimated market rate would be \$50-115 per week (though condition of trailer to be used for posting a sign is not dependent on condition or passing DOT inspection!). Some examples⁴⁴:

<p>2006 WABASH 53' X 102" Dry Van Trailers</p>  <p>Apply for Financing Get Shipping Quotes</p> <p>Rental Prices: Monthly: USD \$275 - \$350</p> <p>Lease Prices: Monthly: USD \$275 - \$350 / 12 Month Lease</p> <p>Stock Number: 094109 Length: 53 ft</p> <p>Location: Knoxville, Tennessee</p> <p>Seller: FE Trailer Sales</p>	<p>2006 TRAILMOBILE 53 FT DRY VAN W/ TRANSLUCENT ROOF Dry Van Trailers</p>  <p>Apply for Financing Get Shipping Quotes</p> <p>Rental Prices: Monthly: USD \$175 - \$325</p> <p>Stock Number: 557777 Length: 53 ft</p> <p>Location: Byron Center, Michigan</p> <p>Seller: Trailer Equipment</p>	<p>2006 STOUTON 53 FT Dry Van Trailers</p>  <p>Apply for Financing Get Shipping Quotes</p> <p>Rental Prices: Monthly: USD \$175 - \$350</p> <p>Lease Prices: Monthly: USD \$175 - \$350 / 12 Month Lease</p> <p>Stock Number: 597413 Length: 53 ft</p> <p>Location: Knoxville, Tennessee</p> <p>Seller: FE Trailer Sales</p>	<p>2006 GREAT DANE 53 FT X 102 IN Dry Van Trailers</p>  <p>Apply for Financing Get Shipping Quotes</p> <p>Rental Prices: Monthly: USD \$275 - \$350</p> <p>Lease Prices: Monthly: USD \$275 - \$350 / 12 Month Lease</p> <p>Stock Number: 520405 Length: 53 ft</p> <p>Location: Knoxville, Tennessee</p> <p>Seller: FE Trailer Sales</p>	<p>2006 STOUTON 53 FT X 102 IN Dry Van Trailers</p>  <p>Apply for Financing Get Shipping Quotes</p> <p>Rental Prices: Monthly: USD \$250 - \$350</p> <p>Lease Prices: Monthly: USD \$250 - \$350 / 12 Month Lease</p> <p>Stock Number: 500808 Length: 53 ft</p> <p>Location: Knoxville, Tennessee</p> <p>Seller: FE Trailer Sales</p>	<p>2007 WABASH 53 FT Dry Van Trailers</p>  <p>Apply for Financing Get Shipping Quotes</p> <p>Rental Prices: Monthly: USD \$200 - \$350</p> <p>Lease Prices: Monthly: USD \$200 - \$350 / 12 Month Lease</p> <p>Stock Number: 080226 Length: 53 ft</p> <p>Location: Knoxville, Tennessee</p> <p>Seller: FE Trailer Sales</p>
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Gary Iocco/Gary Iocco for Red Wing Mayor appears to again be accepting prohibited campaign donations, this time of a trailer and a lot in downtown Red Wing. It appears that Will-Do Truckin' Inc./Wylie Wilson Trucking, Inc. has contributed a trailer, and Miller & Holmes, Inc., has contributed a bare lot for the trailer. Will-Do Truckin', Inc. holds itself out as a corporation. Both Wylie Wilson Trucking, Inc., and Miller & Holmes, Inc. are corporations as defined by statute. Will-Do Truckin', Inc., Wylie Wilson Trucking, Inc., and Miller & Holmes, Inc. appear to have made prohibited corporate campaign donations to Gary Iocco/Gary Iocco for Red Wing Mayor's campaign. Iocco/Iocco for Red Wing Mayor appears to be in violation of Minn. Stat. §211A.02 – Must submit financial reports for contributions; Will-Do Trucking, Inc., Wylie Wilson Trucking, Inc., and Miller & Holmes, Inc. appear to have violated Minn. Stat. §211B.15, Subd. 2(a) – Prohibited corporate contributions for both use of property and trailer; and Gary Iocco/Gary Iocco for Red Wing Mayor appears to have violated Minn. Stat. §211B.15, Subd. 2(b) – Prohibited acceptance by Gary Iocco/Gary Iocco for Red Wing Mayor of corporate

⁴⁴ Source: Trailer leasing at

<https://www.rentalyard.com/listings/search?Category=15022&ListingType=For%20Rent&sort=4&page=10> ; <https://www.rentalyard.com/listings/search?Category=15022&ListingType=For%20Rent&sort=4&page=11> and <https://www.rentalyard.com/listings/search?Category=15022&ListingType=For%20Rent&sort=4&page=12>

contributions.

I, Carol A. Overland, under penalty of perjury, affirm that that the statements in the above Complaint and attachments, and assertions and claims herein are to my knowledge, information, and belief true and correct.

Dated: November 5, 2024



Carol A. Overland
Attorney at Law
Minn. License #254617
Legalelectric/Overland Law Office
1110 West Avenue
Red Wing, MN 55066

(612) 227-8638
overland@legalelectric.org

Attached: Exhibit A - Reagan Signs cost estimates and locations.
Exhibit B - DOT Traffic Count Application
Exhibit C - Sec of State Will-Do Movers & Truckin'



Ex C_Market Rate & Location Photos

CLIENT: Carol Overland

Presented By: Terry Lee <Terry.Lee@reaganusa.com>
Campaign:

Panel No	Media Name	Description	City	County	State	Size	Illuminated	Geopath ID	Rate Card/Period	Production Rate	Traffic Count	Start day	End day
S112362N	Poster	Main St 0.27 mi S/O US 61 ES	Red Wing	Goodhue	Minnesota	10.41x22.66	No	30562814	\$360.00	\$200.00	27300	3/3/2025	4/27/2025
S03206S	Bulletin	US 52 0.47 mi N/O County Road 24 Blvd WS	Cannon Falls	Goodhue	Minnesota	10.6x36	Yes	0	\$600.00	\$763.20	149653	3/3/2025	4/27/2025
S03209N	Bulletin	US 52 0.19 mi S/O County Road 24 Blvd WS	Cannon Falls	Goodhue	Minnesota	10x30	Yes	0	\$550.00	\$600.00	149653	3/3/2025	4/27/2025
S10508S	Poster	US 52 0.68 mi S/O SR 60 ES	Zumbria	Goodhue	Minnesota	10.41x22.66	Yes	30562723	\$540.00	\$200.00	175000	3/3/2025	4/27/2025
S514230S	Bulletin	HWY 52 1 mi N/O CR 60 ES	Zumbria	Goodhue	Minnesota	14x48	Yes	30490656	\$800.00	\$1,344.00	158200	3/3/2025	4/27/2025
S515956N	Bulletin	US 52 0.9 mi N/O CR 60 ES	Zumbria	Goodhue	Minnesota	14x48	Yes	30832352	\$1,000.00	\$1,344.00	158200	3/3/2025	4/27/2025
S515956S	Bulletin	US 52 0.9 mi N/O CR 60 ES	Zumbria	Goodhue	Minnesota	14x48	Yes	30832351	\$1,000.00	\$1,344.00	158200	3/3/2025	4/27/2025

*** Due to unexplained discrepancies in updated Geopath Data received, Reagan is in the process of contesting updated Geopath numbers for many locations. The 2021 data provided is based on current updated impression data as provided from Geopath. As a result, credits will not be issued for decreased updated Geopath impressions.
*** All proposed locations are subject to availability and change whether due to offer expiration, lease expiration or inventory enhancement. Should this occur, Reagan will make every attempt to provide a similar alternate location.
*** Rates are subject to change based upon occupancy.
*** All materials must arrive the Wednesday prior to post date.
*** One period equals four weeks.

Ex C_Market Rate & Location Photos

COMPANY:

START DATE:

END DATE:

NAME:

PHONE:

EMAIL:



LOCATION MAP

Reagan
Outdoor
Advertising

Ex C_Market Rate & Location Photos

COMPANY:








START DATE:

END DATE:

NAME:

PHONE:

EMAIL:

Icon	#	Unit	Location Description	Facing	Size	Ill Hours
Posters						
	1	S112362N	Main St 0.27 mi S/O US 61 ES F/N	N	10.41x22.66	12
	4	S105085S	US 52 0.68 mi S/O SR 60 ES F/S	S	10.41x22.66	18
Bulletins						
	2	S03206S	US 52 0.47 mi N/O County Road 24 Blvd WS F/S - R	S	10.6x36	18
	3	S03209N	US 52 0.19 mi S/O County Road 24 Blvd WS F/N - R	N	10x30	18
	5	S514230S	HWY 52 1 mi N/O CR 60 ES F/S	S	14x48	18
	6	S515956N	US 52 0.9 mi N/O CR 60 ES F/N	N	14x48	18
	7	S515956S	US 52 0.9 mi N/O CR 60 ES F/S	S	14x48	18

LOCATION LIST



Ex C_Market Rate & Location Photos

S112362N • Main St 0.27 mi S/O US 61 ES F/N

MEDIA TYPE: **Poster**

CITY: **Red Wing**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30562814

Direction Facing: N

Illuminated: No

Size: 10.41x22.66

State: Minnesota

Zip Code: 55066

Latitude: 44.563286

Longitude: -92.550326

REAGAN OUTDOOR - ROCHESTER 507-288-1866 reaganoutdoor.com
3185 41st St. NW, Ste 20, Rochester, MN 55901



Ex C_Market Rate & Location Photos

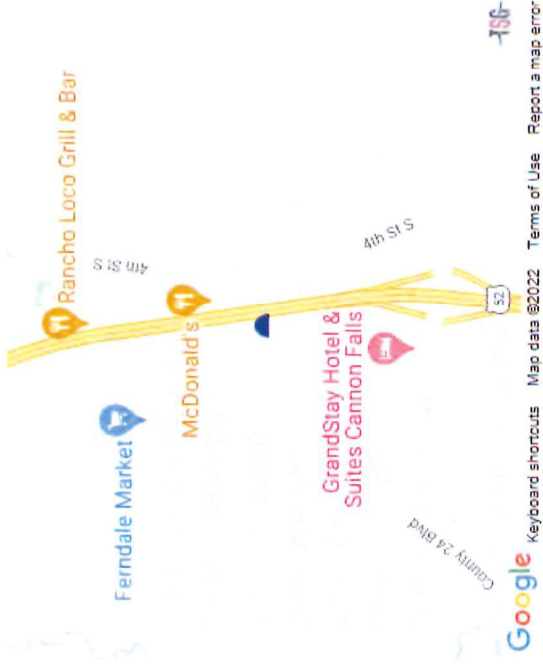
S03206S • US 52 0.47 mi N/O County Road 24 Blvd WS F/S - R

MEDIA TYPE: **Bulletin**

CITY: **Cannon Falls**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 50599117

Direction Facing: S

Hours of Illumination: 18

Size: 10.6x36

State: Minnesota

Zip Code: 55009

Latitude: 44.48838

Longitude: -92.90909

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Ex C_Market Rate & Location Photos

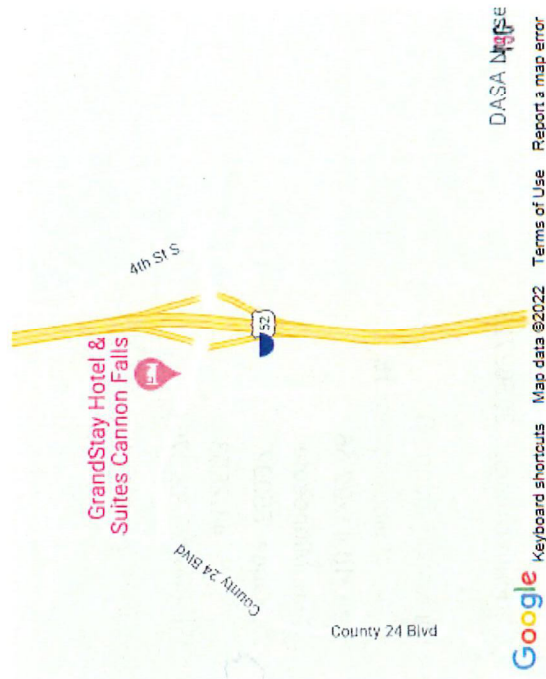
S03209N • US 52 0.19 mi S/O County Road 24 Blvd WS F/N - R

MEDIA TYPE: **Bulletin**

CITY: **Cannon Falls**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 50599065

Direction Facing: N

Hours of Illumination: 18

Size: 10x30

State: Minnesota

Zip Code: 55009

Latitude: 44.47915

Longitude: -92.90868

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3185 41st St. NW, Ste 20, Rochester, MN 55901



Ex C_Market Rate & Location Photos

S105085S • US 52 0.68 mi S/O SR 60 ES F/S

MEDIA TYPE: **Poster**

CITY: **Zumbrota**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30562723

Direction Facing: S

Hours of Illumination: 18

Size: 10.41x22.66

State: Minnesota

Zip Code: 55992

Latitude: 44.2853

Longitude: -92.6761

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Ex C_Market Rate & Location Photos

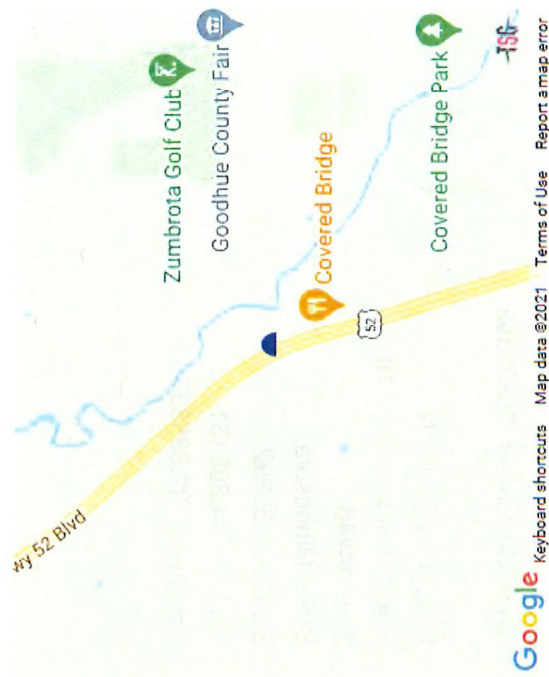
S514230S • HWY 52 1 mi N/O CR 60 ES F/S

MEDIA TYPE: **Bulletin**

CITY: **Zumbrota**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30490656

Direction Facing: **S**

Hours of Illumination: **18**

Size: **14x48**

State: **Minnesota**

Zip Code: **55992**

Latitude: **44.30599**

Longitude: **-92.6898**

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Ex C_Market Rate & Location Photos

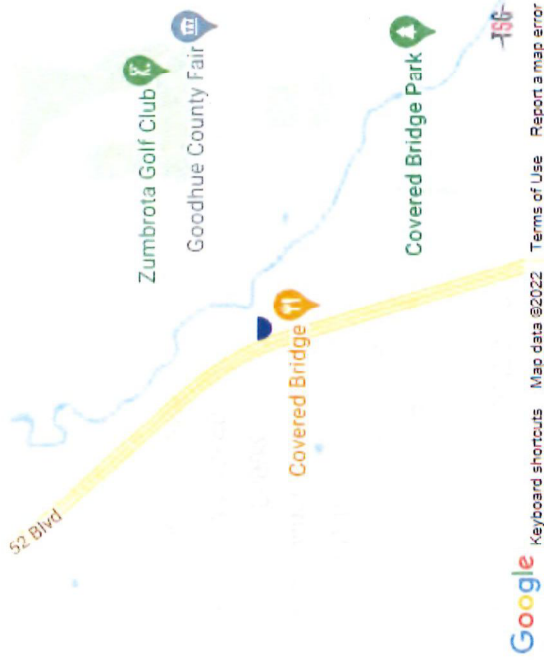
S515956N • US 52 0.9 mi N/O CR 60 ES F/N

MEDIA TYPE: **Bulletin**

CITY: **Zumbrota**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30832352

Direction Facing: N

Hours of Illumination: 18

Size: 14x48

State: Minnesota

Zip Code: 55992

Latitude: 44.305161

Longitude: -92.688897

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Ex C_Market Rate & Location Photos

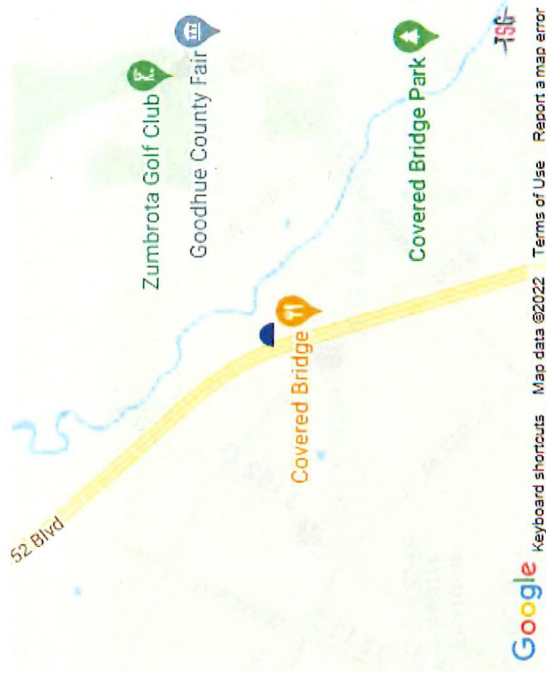
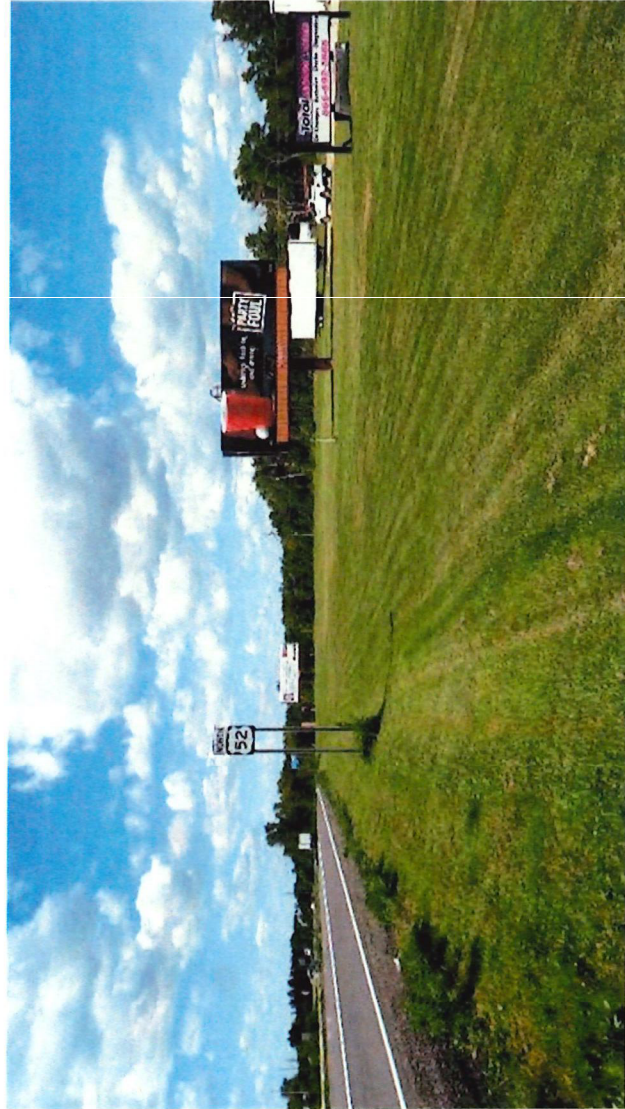
S515956S • US 52 0.9 mi N/O CR 60 ES F/S

MEDIA TYPE: **Bulletin**

CITY: **Zumbrota**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30832351

Direction Facing: **S**

Hours of Illumination: **18**

Size: **14x48**

State: **Minnesota**

Zip Code: **55992**

Latitude: **44.305161**

Longitude: **-92.688897**

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<https://mndot.maps.arcgis.com/apps/webappviewer/index.html?id=7b3be07daed84e7fa170a91059ce63bb>



Will-Do Truckin' – Assumed Name – Administrative Expiration 3/8/2016

<https://mblsportal.sos.state.mn.us/Business/SearchDetails?filingGuid=b0b54c66-f2f7-e311-ac2f-001ec94ffe7f>

Minnesota Business Name

Will-Do Truckin'

Business Type

Assumed Name

MN Statute

333

File Number

766484000023

Home Jurisdiction

Minnesota

Filing Date

6/19/2014

Status

Inactive

Renewal Due Date

12/31/2015

Principal Place of Business Address

1210 Brick Avenue
Red Wing, MN 55066
USA

Applicant

Wylie Wilson Trucking, Inc.

Applicant Address

1210 Brick Avenue, Red Wing, MN 55066

Filing History

Select the item(s) you would like to order: [Order Selected Copies](#)

<input type="checkbox"/>	Filing Date	Filing	Effective Date
<input type="checkbox"/>	6/19/2014	Original Filing - Assumed Name (Business Name: Will-Do Truckin')	
	3/8/2016	Administrative Expiration - Assumed Name	

Will-Do Truckin' Inc. – Administrative Dissolution 3/15/2019

<https://mblsportal.sos.state.mn.us/Business/SearchDetails?filingGuid=fdd88b81-b1d4-e011-a886-001ec94ffe7f>

Minnesota Business Name

Will-Do Truckin', Inc.

Business Type Business Corporation (Domestic)	MN Statute 302A
File Number 3O-474	Home Jurisdiction Minnesota
Filing Date 12/12/1979	Status Inactive
Renewal Due Date 12/31/2018	Registered Office Address 29081 Hill Side Drv Red Wing, MN 55066 USA
Number of Shares 1,000	Registered Agent(s) (Optional) Currently No Agent
Chief Executive Officer Willis Safe 1164 Featherstone Road Red Wing, MN 55066 USA	Principal Executive Office Address 1164 Featherstone Road Red Wing, MN 55066 USA

Filing History

Renewal History

Select the item(s) you would like to order: [Order Selected Copies](#)

<input type="checkbox"/>	Filing Date	Filing
<input type="checkbox"/>	12/12/1979	Original Filing - Business Corporation (Domestic)
<input type="checkbox"/>	12/12/1979	Business Corporation (Domestic) Business Name (Business Name: Will-Do Truckin' Air Freight, Inc.)
<input type="checkbox"/>	08/08/1988	Business Corporation (Domestic) Business Name (Business Name: Will-Do Truckin', Inc.)
<input type="checkbox"/>	02/13/1996	Registered Office and/or Agent - Business Corporation (Domestic)
<input type="checkbox"/>	3/15/2019	Administrative Dissolution - Business Corporation (Domestic)

Will-Do Movers, LLC – Administrative Termination 1/31/2023

<https://mblsportal.sos.state.mn.us/Business/SearchDetails?filingGuid=fef3f0c4-02e1-e311-a9cc-001ec94ffe7f>

Minnesota Business Name Will-Do Movers LLC	
Business Type Limited Liability Company (Domestic)	MN Statute 322C
File Number 762120100025	Home Jurisdiction Minnesota
Filing Date 5/21/2014	Status Inactive
Renewal Due Date 12/31/2022	Registered Office Address 9476 Dune Lane Cottage Grove, MN 55016 USA
Registered Agent(s) (Optional) Currently No Agent	Principal Executive Office Address 27319 Highway 61 BLVD Red Wing, Minnesota 55066-5506 United States
Manager Will-Do Movers LLC 9476 Dunes Lane Cottage Grove, MN 55016-5501 United States	

Filing History

Renewal History

Select the item(s) you would like to order: [Order Selected Copies](#)

<input type="checkbox"/>	Filing Date	Filing
<input type="checkbox"/>	5/21/2014	Original Filing - Limited Liability Company (Domestic) (Business Name: Will-Do Movers LLC)
<input type="checkbox"/>	3/15/2016	Administrative Termination - Limited Liability Company (Domestic)
<input type="checkbox"/>	5/13/2016	Annual Reinstatement - Limited Liability Company (Domestic)
<input type="checkbox"/>	1/1/2018	Conversion to 322C Due to Statute Mandate - Limited Liability Company (Domestic)
<input type="checkbox"/>	2/24/2020	Administrative Termination - Limited Liability Company (Domestic)
<input type="checkbox"/>	10/18/2021	Annual Reinstatement - Limited Liability Company (Domestic)
<input type="checkbox"/>	1/31/2023	Administrative Termination - Limited Liability Company (Domestic)

Wilson Dedicated Logistics – Expired Assumed Name 9/26/2019

<https://mblsportal.sos.state.mn.us/Business/SearchDetails?filingGuid=c62f0899-94d4-e011-a886-001ec94ffe7f>

Minnesota Business Name

Wilson Dedicated Logistics

Business Type
Assumed Name

MN Statute
333

File Number
3506473-2

Home Jurisdiction
Minnesota

Filing Date
09/25/2009

Status
Inactive

Renewal Due Date
09/25/2019

Principal Place of Business Address
1210 Brick Ave
Red Wing, MN 55066
USA

Applicant

Applicant Address

WDL Inc

1210 Brick Ave, Red Wing, MN 55066

Filing History

Select the item(s) you would like to order: [Order Selected Copies](#)

<input type="checkbox"/>	Filing Date	Filing	Effective Date
<input type="checkbox"/>	09/25/2009	Original Filing - Assumed Name (Business Name: Wilson Dedicated Logistics)	
	9/26/2019	Expired - Assumed Name	

Wilson Dedicated Services – Expired Assumed Name 3/18/2014

<https://mbisportal.sos.state.mn.us/Business/SearchDetails?filingGuid=0fd006fe-87d4-e011-a886-001ec94ffe7f>

Minnesota Business Name

Wilson Dedicated Services

Business Type

Assumed Name

MN Statute

333

File Number

831621-2

Home Jurisdiction

Minnesota

Filing Date

03/17/2004

Status

Inactive

Renewal Due Date

03/17/2014

Principal Place of Business Address

1210 Brick Ave
Red Wing, MN 55066
USA

Applicant

Wylie Wilson Trucking Inc

Applicant Address

1210 Brick Ave, Red Wing, MN 55066

Filing History

Select the item(s) you would like to order: [Order Selected Copies](#)

<input type="checkbox"/>	Filing Date	Filing	Effective Date
<input type="checkbox"/>	03/17/2004	Original Filing - Assumed Name (Business Name: Wilson Dedicated Services)	
	3/18/2014	Expired - Assumed Name	

