



CLIENT: Carol Overland

Presented By: Terry Lee <Terry.Lee@reaganusa.com>

Campaign:

Panel No	Media Name	Description	City	County	State	Size	Illuminated	Geopath ID	Rate Card/Period	Production Rate	Traffic Count	Start day	End day
S112362N	Poster	Main St 0.27 mi S/O US 61 ES	Red Wing	Goodhue	Minnesota	10.41x22.66	No	30562814	\$360.00	\$200.00	27300	3/3/2025	4/27/2025
S03206S	Bulletin	US 52 0.47 mi N/O County Road 24 Blvd WS	Cannon Falls	Goodhue	Minnesota	10.6x36	Yes	0	\$600.00	\$763.20	149653	3/3/2025	4/27/2025
S03209N	Bulletin	US 52 0.19 mi S/O County Road 24 Blvd WS	Cannon Falls	Goodhue	Minnesota	10x30	Yes	0	\$550.00	\$600.00	149653	3/3/2025	4/27/2025
S105085S	Poster	US 52 0.68 mi S/O SR 60 ES	Zumbrot	Goodhue	Minnesota	10.41x22.66	Yes	30562723	\$540.00	\$200.00	175000	3/3/2025	4/27/2025
S514230S	Bulletin	HWY 52 1 mi N/O CR 60 ES	Zumbrot	Goodhue	Minnesota	14x48	Yes	30490656	\$800.00	\$1,344.00	158200	3/3/2025	4/27/2025
S515956N	Bulletin	US 52 0.9 mi N/O CR 60 ES	Zumbrot	Goodhue	Minnesota	14x48	Yes	30832352	\$1,000.00	\$1,344.00	158200	3/3/2025	4/27/2025
S515956S	Bulletin	US 52 0.9 mi N/O CR 60 ES	Zumbrot	Goodhue	Minnesota	14x48	Yes	30832351	\$1,000.00	\$1,344.00	158200	3/3/2025	4/27/2025

*** Due to unexplained discrepancies in updated Geopath Data received, Reagan is in the process of contesting updated Geopath numbers for many locations. The 2021 data provided is based on current updated Impression data as provided from Geopath. As a result, credits will not be issued for decreased updated Geopath impressions.

*** All proposed locations are subject to availability and change whether due to offer expiration, lease expiration or inventory enhancement. Should this occur, Reagan will make every attempt to provide a similar alternate location.

*** Rates are subject to change based upon occupancy.

*** All materials must arrive the Wednesday prior to post date.

*** One period equals four weeks.

COMPANY:

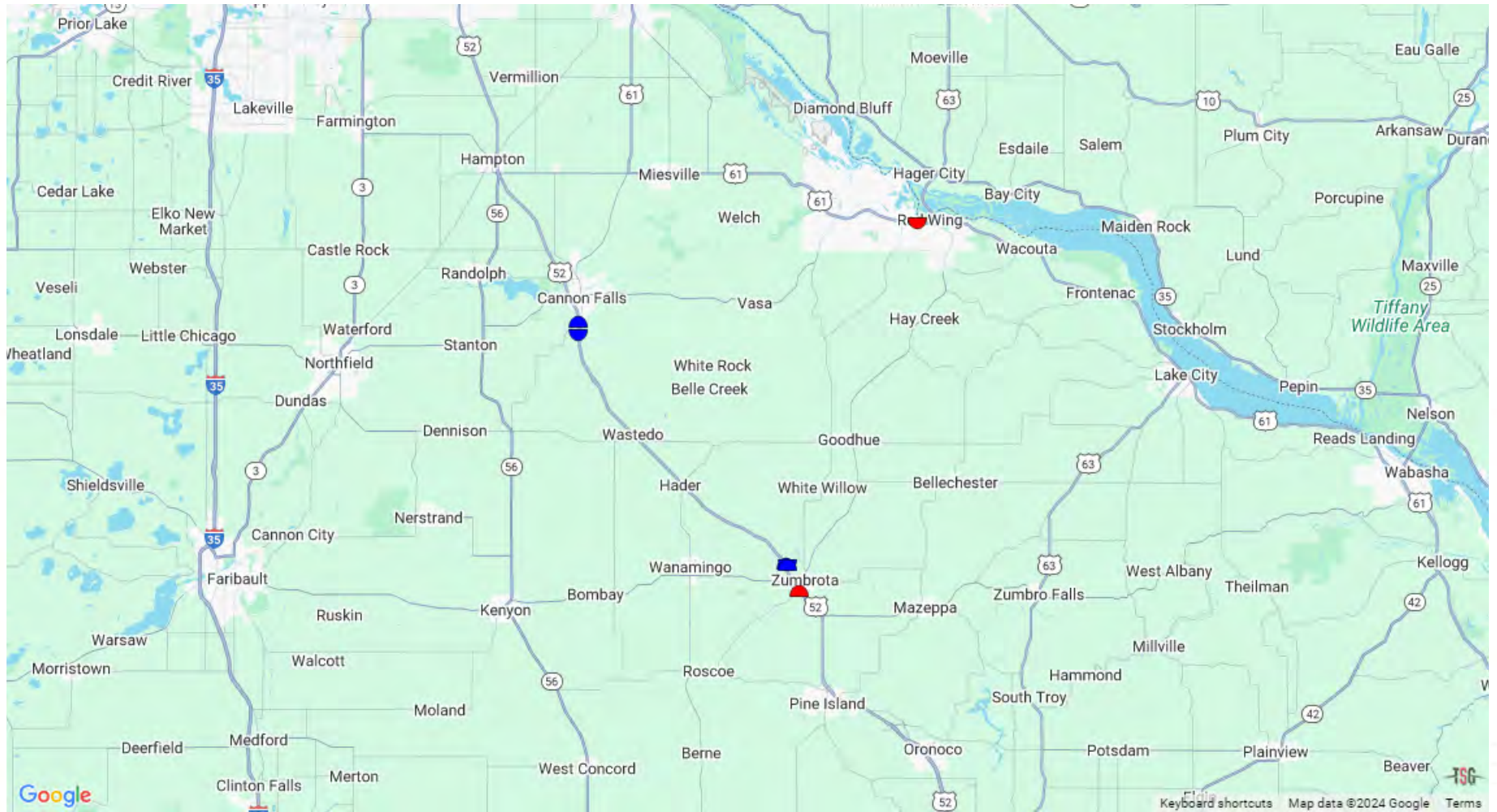
START DATE:

END DATE:

NAME:

PHONE:

EMAIL:



LOCATION MAP



COMPANY:








START DATE:

END DATE:

NAME:

PHONE:

EMAIL:

Icon	#	Unit	Location Description	Facing	Size	Ill Hours
Posters						
	1	S112362N	Main St 0.27 mi S/O US 61 ES F/N	N	10.41x22.66	12
	4	S105085S	US 52 0.68 mi S/O SR 60 ES F/S	S	10.41x22.66	18
Bulletins						
	2	S03206S	US 52 0.47 mi N/O County Road 24 Blvd WS F/S - R	S	10.6x36	18
	3	S03209N	US 52 0.19 mi S/O County Road 24 Blvd WS F/N - R	N	10x30	18
	5	S514230S	HWY 52 1 mi N/O CR 60 ES F/S	S	14x48	18
	6	S515956N	US 52 0.9 mi N/O CR 60 ES F/N	N	14x48	18
	7	S515956S	US 52 0.9 mi N/O CR 60 ES F/S	S	14x48	18

LOCATION LIST



S112362N • Main St 0.27 mi S/O US 61 ES F/N

MEDIA TYPE: **Poster**

CITY: **Red Wing**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30562814

Direction Facing: N

Illuminated: No

Size: 10.41x22.66

State: Minnesota

Zip Code: 55066

Latitude: 44.563286

Longitude: -92.550326

S03206S • US 52 0.47 mi N/O County Road 24 Blvd WS F/S - R

MEDIA TYPE: **Bulletin**

CITY: **Cannon Falls**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 50599117

Direction Facing: S

Hours of Illumination: 18

Size: 10.6x36

State: Minnesota

Zip Code: 55009

Latitude: 44.48838

Longitude: -92.90909

REAGAN OUTDOOR - ROCHESTER 507-288-1866 reaganoutdoor.com
3185 41st St. NW, Ste 20, Rochester, MN 55901



S03209N • US 52 0.19 mi S/O County Road 24 Blvd WS F/N - R

MEDIA TYPE: **Bulletin**

CITY: **Cannon Falls**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 50599065

Direction Facing: N

Hours of Illumination: 18

Size: 10x30

State: Minnesota

Zip Code: 55009

Latitude: 44.47915

Longitude: -92.90868

REAGAN OUTDOOR - ROCHESTER 507-288-1866 reaganoutdoor.com
3185 41st St. NW, Ste 20, Rochester, MN 55901



S105085S • US 52 0.68 mi S/O SR 60 ES F/S

MEDIA TYPE: **Poster**

CITY: **Zumbrota**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30562723

Direction Facing: S

Hours of Illumination: 18

Size: 10.41x22.66

State: Minnesota

Zip Code: 55992

Latitude: 44.2853

Longitude: -92.6761

S514230S • HWY 52 1 mi N/O CR 60 ES F/S

MEDIA TYPE: **Bulletin**

CITY: **Zumbrota**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30490656

Direction Facing: S

Hours of Illumination: 18

Size: 14x48

State: Minnesota

Zip Code: 55992

Latitude: 44.30599

Longitude: -92.6898

S515956N • US 52 0.9 mi N/O CR 60 ES F/N

MEDIA TYPE: **Bulletin**

CITY: **Zumbrota**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30832352

Direction Facing: N

Hours of Illumination: 18

Size: 14x48

State: Minnesota

Zip Code: 55992

Latitude: 44.305161

Longitude: -92.688897

S515956S • US 52 0.9 mi N/O CR 60 ES F/S

MEDIA TYPE: **Bulletin**

CITY: **Zumbrota**

COUNTY: **Goodhue**

STATE: **Minnesota**



Geopath Number: 30832351

Direction Facing: S

Hours of Illumination: 18

Size: 14x48

State: Minnesota

Zip Code: 55992

Latitude: 44.305161

Longitude: -92.688897