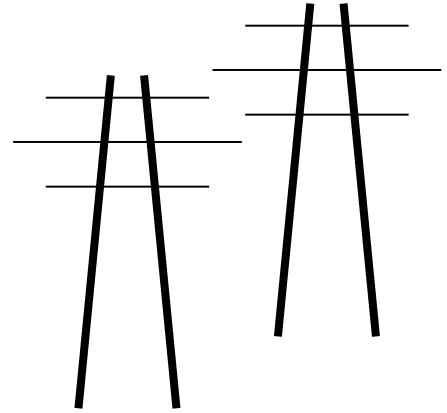


# Legalelectric, Inc.

**Carol Overland** Attorney at Law, MN #254617  
Energy Consultant—Transmission, Power Plants, Nuclear Waste  
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1110 West Avenue  
Red Wing, Minnesota 55066  
612.227.8638



September 18, 2024

Judge Kimberly Middendorf  
Office of Administrative Hearings  
also c/o Phillip, Majeste  
P.O. Box 64620  
St. Paul, MN 55164-0620

via OAH Filing System  
Majeste.Phillip@state.mn.us

RE: Out of Time – Request to add to Hearing Record  
Reagan Response to RFP for Signs in local area  
Gary Iocco – Gary Iocco for Mayor  
OAH 21-0325-40299

Dear Judge Mittendorf:

Attached, admittedly out of time, please find market rate example of billboards in the Red Wing area. This is the soonest I could post and serve this document.

The attached document was sent in response to my request to Reagan Outdoor Advertising for a proposal for billboards, and includes an Excel spreadsheet with various configurations and locations, a map showing the locations, and photos of billboards at these locations.

As another example, my client, Goodhue Wind Truth, put up this billboard on Highway 52 just west of Zumbrota, near Highway 6. likely the same billboard location as is indicated by the red half circle on the map on page 2:



That billboard above was placed in June 2010 (14 years ago) for one month at a cost of \$500 for the sign space, excluding production of the sign itself.

I apologize for the lateness of this exhibit – this was just received from Reagan, plus time to format, write a cover, and file.

I, Carol A. Overland, under penalty of perjury, affirm that that the statements in the above correspondence and attachments, and all assertions and claims herein are to my knowledge, information, and belief true and correct.

Dated: September 18, 2024



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Attachments:

- Reagan response to RFP - Excel spreadsheet with various configurations and locations
- Reagan Response to RFP – Map and photos of locations