

Meeting Information

Time and Date	11:00 a.m. CDT May 16, 2018
Attend in Person	River's Edge Convention Center 10 4 th Avenue South St. Cloud, Minnesota 56301
Record Date	March 20, 2018

Voting Information

- Please act as soon as possible to vote your shares, even if you plan to attend the annual meeting.
- Your broker will NOT be able to vote your shares with respect to the election of directors and most of the other matters presented at the meeting unless you have given your broker specific instructions to do so. We strongly encourage you to vote.
- You may vote via the internet, by telephone, or, if you have received a printed version of these proxy materials, by mail.
- See "Questions and Answers about the Proxy Materials and the Annual Meeting" beginning on page 61 of this proxy statement for more information.

Annual Meeting Agenda

Proposals

1. Election of 12 directors named in the proxy statement
2. Approval of executive compensation in an advisory vote
3. Ratification of the appointment of Deloitte & Touche LLP as the independent registered public accounting firm for 2018
4. Transaction of other business that may properly come before the meeting

Attending in Person

- You do not need to attend the annual meeting to vote if you submit your proxy in advance.
- To attend the annual meeting, you will need to:
 - provide proof of your stock ownership as of the record date;
 - reserve an admission ticket; and
 - provide government-issued photo identification (such as a driver's license) prior to entering the meeting.
- Doors open at 10:15 a.m.
- Meeting starts at 11:00 a.m.
- Please refer to the Questions and Answers Section under "*Are there any rules regarding admission to the Annual Meeting?*" on page 63 and "*How do I make a reservation to attend the Annual Meeting?*" on page 64.

Notice of Internet Availability of Proxy Materials or this proxy statement and proxy card are being distributed on or about April 3, 2018. **Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be held on May 16, 2018: Our 2018 proxy statement and Annual Report are available free of charge at www.proxydocs.com/xel**

You are receiving these proxy materials in connection with the solicitation by the Board of Directors ("Board") of Xcel Energy Inc. (referred to in this proxy statement as "Xcel Energy," the "Company," "we," "us," and "our") of proxies to be voted at Xcel Energy's 2018 Annual Meeting of Shareholders. Please vote on the proposals described in this proxy statement.

Thank you for investing in Xcel Energy.